Insight Consultancy and Research (ICR) Limited

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Carbon Reduction Plan

Insight Consultancy and Research (ICR) Limited

Publication date: September 2026

Supplier name	Insight Consultancy and Research (ICR) Limited
Company number	10922029
Registered office	7 St John's Road, Harrow, Middlesex, HA1 2EY
Publication date	September 2026
Standard	Procurement Policy Note 006 and associated Technical Standard

Commitment to achieving Net Zero

Insight Consultancy and Research (ICR) Limited is committed to achieving Net Zero greenhouse gas emissions by 2050 across its UK operations. As a small specialist research consultancy delivering social, market and economic research, with a team that works from an office and from home, our emissions are concentrated in a small number of sources: energy used in our office and for home working, business travel, and the commuting and homeworking of our team. We are committed to reducing these emissions steadily and to embedding low-carbon choices in how we design and deliver research. This plan covers the UK operations of Insight Consultancy and Research (ICR) Limited.

Baseline emissions footprint

Baseline emissions are a record of the greenhouse gases produced before the introduction of strategies to reduce emissions, and are the reference point against which reductions are measured.

Baseline year: FY2025 (1 September 2024 to 31 August 2025), corresponding to ICR's financial year.

Additional details relating to the baseline calculation: This is ICR's first Carbon Reduction Plan; there was no prior Scope 3 reporting. Emissions are calculated using an operational-control boundary under the GHG Protocol Corporate Standard, with Scope 2 reported on a location-based basis. Where metered or primary data were not available, emissions have been estimated using recognised UK benchmarks (CIBSE Guide F office energy benchmarks, UK National Travel Survey commuting data and office waste benchmarks) and the UK Government greenhouse gas conversion factors for 2026. Estimated figures will be replaced with measured data at the next annual update.

Emissions source	Baseline (tCO2e)
Scope 1: natural gas for office heating	2.75
Scope 2: purchased electricity (location-based)	0.71
Scope 3, Category 4: upstream transportation and distribution	0.10
Scope 3, Category 5: waste generated in operations	0.30
Scope 3, Category 6: business travel	5.00
Scope 3, Category 7: employee commuting (including homeworking)	4.50
Scope 3, Category 9: downstream transportation and distribution	0.00*
Total emissions	**13.36**

* ICR provides professional research services and does not distribute physical products, so Category 9 is not applicable.

Current emissions reporting

Reporting year: FY2025 (1 September 2024 to 31 August 2025). As this is ICR's first Carbon Reduction Plan, the reporting year is the same as the baseline year and the table above represents both. From the next annual update, this section will report the latest financial year alongside the baseline so that progress can be tracked.

Emissions reduction targets

To progress towards Net Zero by 2050, ICR has set the following targets against its FY2025 baseline:

- Reduce total absolute emissions by at least 50% by FY2030.
- Move to a renewable electricity tariff backed by Renewable Energy Guarantees of Origin by FY2027.
- Reduce business travel emissions by applying a travel hierarchy and a digital-first approach to fieldwork and meetings.

We project that ICR's carbon emissions will decrease to approximately 6.7 tCO2e by FY2030, a 50% reduction against the baseline, and continue to decline towards Net Zero by 2050. Progress will be reported in each annual update of this plan.

Carbon reduction projects

Completed and in place

- Digital-first research design: online and telephone data collection are prioritised over travel-intensive face-to-face methods where this is methodologically appropriate.
- Hybrid and remote working, reducing commuting and office energy demand.
- Video conferencing as the default for internal, client and supplier meetings.
- Rail preferred over domestic air travel for UK journeys.

Planned

- Switch to a renewable electricity tariff (by FY2027).
- Introduce a formal travel hierarchy, requiring documented business need for long-haul flights and economy class as the default (FY2027).
- Improve waste segregation and recycling, and move further towards paperless working (FY2027).
- Introduce an annual staff commuting and homeworking survey to replace estimates with measured data (FY2027).
- Engage key UK subcontractors on their own emissions reduction (from FY2028).

Declaration and sign-off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and the associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard, and use the appropriate Government emission conversion factors for greenhouse gas company reporting. Scope 1 and Scope 2 emissions have been

reported in accordance with SECR requirements, and the required subset of Scope 3 emissions has been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

Nizar Katerji

Managing Director

Insight Consultancy and Research (ICR) Limited

Date: 23 September 2026